

ELLIOT FU

DESIGNER & ART DIRECTOR

TV / FILM / LIVE EVENTS

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ELLIOT.A.FU@GMAIL

PROFESSIONAL SKILLS

CREATIVE DIRECTION
IMMERSIVE DESIGN
CAD DRAFTING
3D RENDERING
GRAPHIC DESIGN
TYPOGRAPHY
COPYWRITING
MOTION GRAPHICS
VIDEO EDITING
BUDGETING
CLIENT RELATIONS
VENDOR LIASON
PRODUCTION
TEAM BUILDING/MANAGEMENT
MENTORSHIP

SOFTWARE

PHOTOSHOP
ILLUSTRATOR
INDESIGN
AFTER EFFECTS
PREMIERE
AUTOCAD
SKETCHUP
CINEMA 4D
VRAY
MS OFFICE SUITE

EDUCATION

SCHOOL OF MOTION
JULY 2020 - MARCH 2021
DESIGN BOOTCAMP
CINEMA 4D BASECAMP

SCHOOL OF VISUAL ARTS
MAY 2013 - JULY 2013
AFTER EFFECTS

FASHION INSTITUTE OF TECHNOLOGY
FEB 2012 - MAY 2012
DRAFTING FOR INTERIOR DESIGN

WESTMINSTER UNIVERSITY
LONDON, UK
SEPT 2004 - 2007
BA (HONS) FILM AND TELEVISION
PRODUCTION

PROFILE

I'M A MULTIDISCIPLINARY DESIGNER AND ART DIRECTOR ATTUNED TO ALL ASPECTS OF MEDIA AND EXPERIENTIAL DESIGN. I EFFECTIVELY RUN THE ENTIRE DESIGN PROCESS FROM START TO FINISH, FROM CONCEPTION AND CREATIVE IDEATION TO FABRICATION AND ON THE GROUND EXECUTION. EXPERTISE IN AUTOCAD DRAFTING AS WELL AS 3D RENDERING, I ALSO CREATE AND OVERSEE ALL PRINT, DIGITAL AND MOTION GRAPHICS. I BRING A HIGH LEVEL OF CREATIVITY AND EFFECTIVE PROBLEM SOLVING TO CREATE HUGE SUCCESSFUL EVENTS AND PRODUCTIONS. I'M EXPERIENCED IN MANAGING MULTIPLE TEAMS, VENDORS AND BUDGETS FOR LARGE SCALE PROJECTS AND LIVE TV PRODUCTION.

MEMBER OF USA LOCAL 829 FOR SET DESIGN.

WORK EXPERIENCE

DESIGNER

VIACOMCBS | MAY 2018 - PRESENT

DESIGNING EVERYTHING FROM LARGE SCALE TENTPOLE EVENTS TO SMALL CORPORATE GATHERINGS. NOTABLE PROJECTS INCLUDE:

NICKELODEON KCA'S - 2021 - *GIFT BOXING FOR VIP CLIENTS TO REPLACE IN PERSON SHOW*
MTV STAYING ALIVE GALA - 2020 - *MOGRAPH AND DIGITAL DESIGN FOR ONLINE CHARITY GALA*
VIACOM HOLIDAY PARTY - 2019 - *5K PERSON EVENT AT PIER 94, FEATURING THE ROOTS*
MTV MOVIE AWARDS - 2018/2019 - *AUDIENCE AND VIP HOSPITALITY AND PHOTO ACTIVATIONS*
MTV SPRING BREAK - 2019 - *OTG EVENT DESIGN AT OASIS CANCUN*
VMA POST PARTY - 2018/2019 - *POST PARTIES AT ROCKEFELLER PLAZA AND PRUDENTIAL NJ*

FREELANCE DESIGNER/ART DIRECTOR

MULTIPLE | JAN 2016 - MAY 2018

DESIGNING AND ART DIRECTING FOR MULTIPLE PROJECTS IN EVENTS, TV AND CONFERENCE DESIGN. NOTABLE PROJECTS INCLUDE:

VH1 RUPAUL RUVEAL SEASON 10 - 2018 - *EMMY NOMINATED EPISODE OF RUVEAL FOR RPDR SE10*
GOOGLE PIXEL 2 KEYNOTE - 2017 - *ART DIRECTED KEYNOTE CONFERENCE FOR RELEASE OF PIXEL 2*
RACHEL RAY - FEEDBACK PILOT - 2017 - *ART DIRECTED SET FOR PILOT OF NEW RACHEL RAY SHOW*
TRUTV UPFRONT AFTER PARTY - 2017 - *ART DIRECTED UPFRONT AFTER PARTY AT STAGE 54 NYC*
VIACOM ADSALES CONFERENCES - 2017-2019 - *CONFERENCES AND OFFSITES IN NV, LA AND AZ*
VH1 HIP HOP HONORS PRE-PARTY - 2016 - *PRE PARTY AT LINCOLN CENTER, DAVID GEFFEN HALL*
NICKELODEON TMNT AIR BNB LAIR - 2016 - *ART DIRECTED NINJA TURTLE LAIR FOR AIRBNB*

ART DIRECTOR

513 DESIGN STUDIO | 2012 - 2016

OVERSAW ALL LEVELS OF DESIGN WORK FROM CONCEPTUALIZATION, DRAFTING AND RENDERINGS TO LOAD IN AND SET DRESSING FOR A LEADING ENTERTAINMENT DESIGN FIRM. NOTABLE PRODUCTIONS INCLUDE:

NBC NEW YEARS EVE W/ CARSON DALY - 2015/2016 - *ART DIRECTED NYE MAINSTAGE IN TIMES SQ*
HBO TIG NOTARO: BOYISH GIRL INTERRUPTED - 2015 - *ART DIRECTED HBO COMEDY SPECIAL*
NBC LAST COMIC STANDING - 2015 - *ART DIRECTED STAGE SET AND ONSCREEN MOTION GRAPHICS*
SUNDANCE CHANNEL'S THE APPROVAL MATRIX - 2014 - *ART DIRECTED STAGE SET AND GRAPHICS*
MTV 16 & PREGNANT REUNION SPECIAL - 2014 - *ASSIST ART DIRECTED STAGE SET AND GRAPHICS*
LADY GAGA & THE MUPPETS HOLIDAY SPECIAL ON ABC - 2014 - *ASSIST ART DIRECTED STAGE SET*
MTV2 GUY COURT - 2013 - *ASSIST ART DIRECTED STAGE SET*
MTV TEEN MOM 2 REUNION SPECIAL - 2013 - *ASSIST ART DIRECTED STAGE SET*

REFERENCES AVAILABLE UPON REQUEST